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SEPTEMBER 29, 1934

PRICE TEN CENTS

MID-WEEK PICTORIAL

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY



GRETA GARBO
in "The Painted Veil," Which
Marks Her Ninth Year as a
Picture Star.

LIMBERING UP: THE START OF FOOTBALL PRACTICE



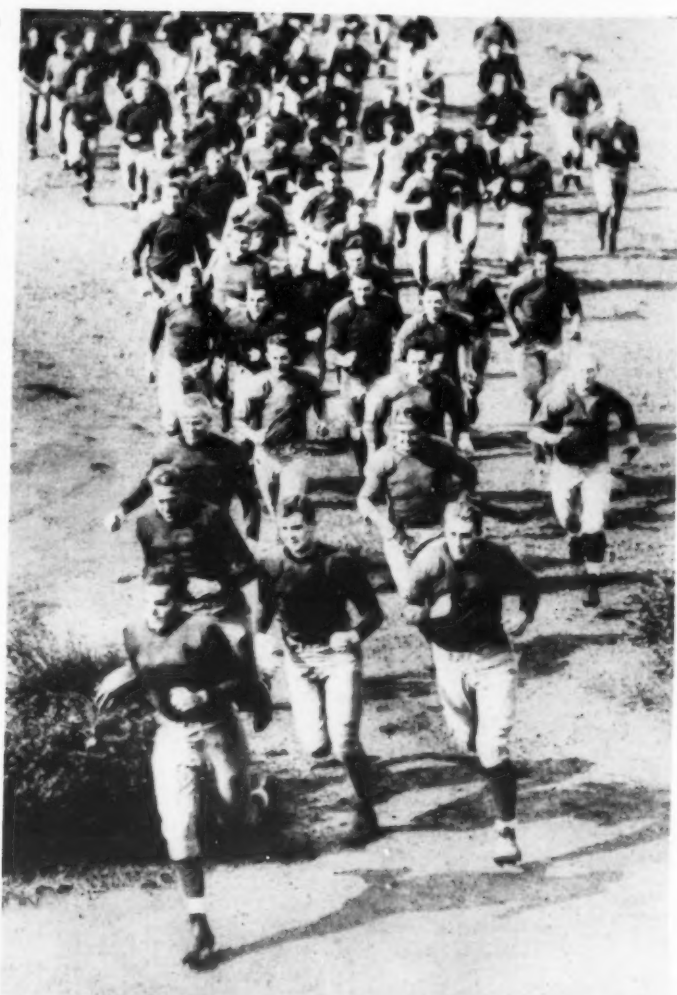
THE NEW FOOTBALL COACH BEGINS HIS WORK AT NOTRE DAME: ELMER LAYDEN,

One of the Famous Four Horsemen of a Few Years Ago, Instructing His First String Men in Defensive Tactics on the First Day of Fall Practice at South Bend.

(Times Wide World Photos.)

At Left—GRIDIRON ACTIVITIES AT PRINCETON: COACH FRITZ CRISLER Explaining a Demonstration of Blocking.

(Times Wide World Photos.)



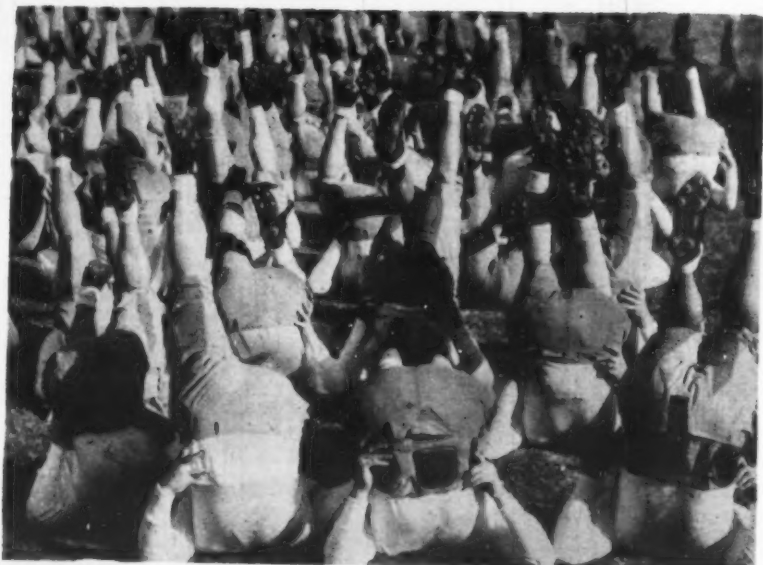
THE CRIMSON SQUAD TAKES TO THE FIELD FOR THE SEASON'S FIRST PRACTICE: HARVARD FOOTBALL CANDIDATES

Racing Out to Start Their Activities Led by Captain Herman Gundlach.

(Times Wide World Photos, Boston Bureau.)

At Right—THE TROJANS GO FOR A BICYCLE RIDE: THE UNIVERSITY OF SOUTHERN CALIFORNIA SQUAD Limbering Up on the First Day of Practice.

(Times Wide World Photos, Los Angeles Bureau.)



MID-WEEK PICTORIAL

"NEWS OF THE WORLD IN PICTURES"

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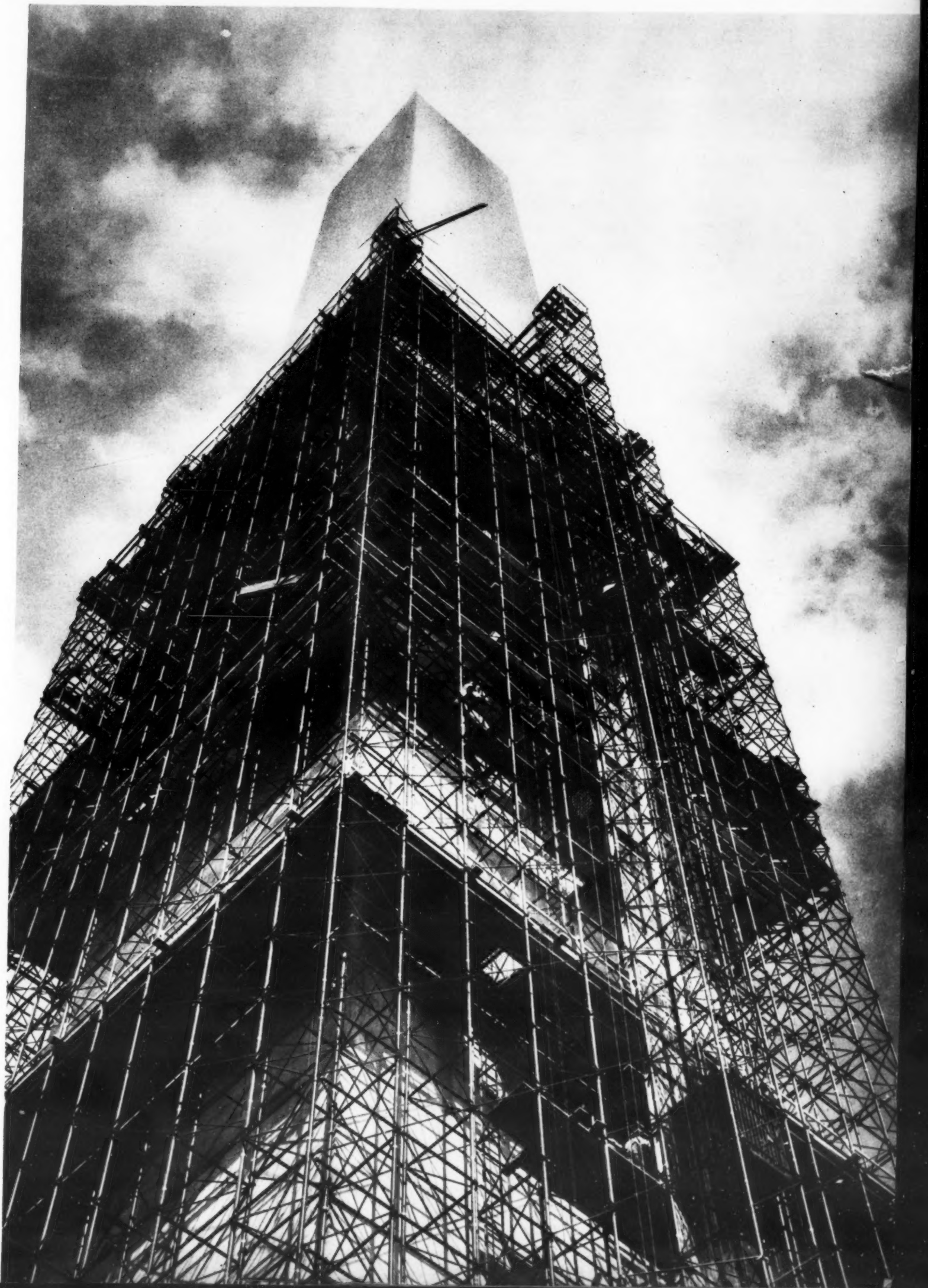
WEEK ENDING SEPTEMBER 29, 1934

PRICE TEN CENTS

THE WASHINGTON MONUMENT DONS A DRESS OF STEEL

Scaffolding Rising
Around the Famous
Shaft to Permit
Workmen to Clean
and Repair the
Exterior Stone for
The First Time in Its
History.

(Times Wide World
Photos, Washington
Bureau)





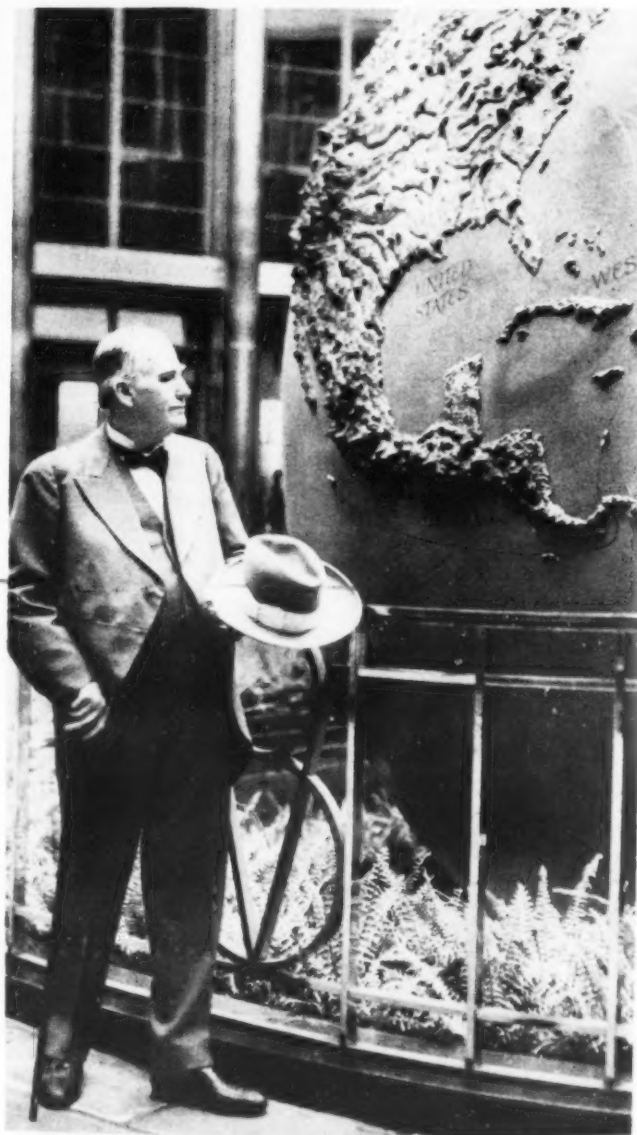
SHAKESPEARE IN THE HOLLYWOOD MANNER: A SCENE FROM "A MIDSUMMER NIGHT'S DREAM," as Presented Under Max Reinhardt's Direction in the Hollywood Bowl With 4,000 Arc Lamps Providing the Illumination.
(Times Wide World Photos, Los Angeles Bureau.)



"PICTURE BRIDES" SET OUT TO MEET HUSBANDS WHOM THEY HAVE NEVER SEEN: JAPANESE GIRLS, Whose Marriage Has Been Arranged by the Exchange of Pictures, Leaving Tokyo for Manchuria to Be Married to Husbands Who Are Serving as "Armed Immigrants."
(Times Wide World Photos.)



STEER-POWERED INSTEAD OF STEAM OR GASOLINE ON THE THRESHING FLOOR: VERNON WILSON of Cumberland Centre, Me., Threshing His Rye Crop With a 36-Year-Old Machine Powered With Two Steers Operating a Treadmill.
(Associated Press.)



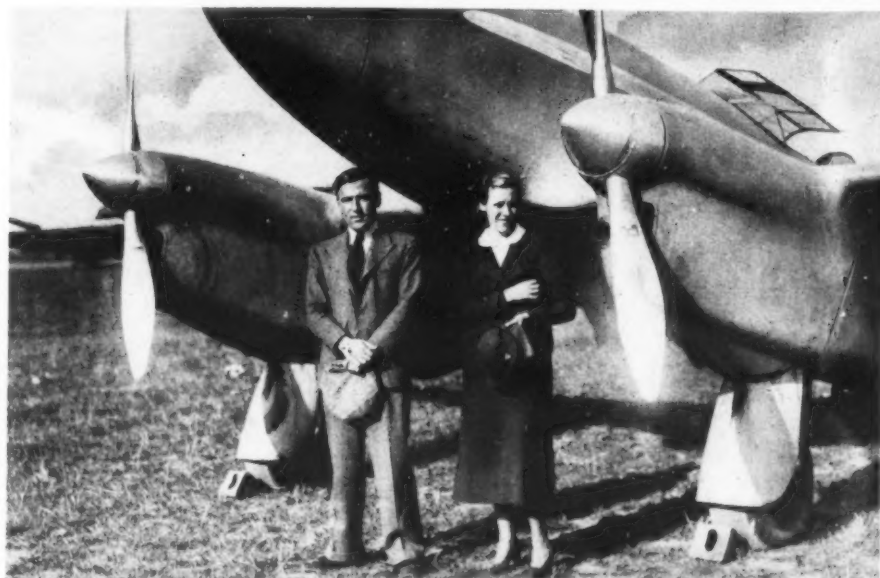
HE STILL ARGUES THAT THE WORLD IS FLAT: WILBUR GLENN VOLIVA, Overseer of Zion, Ill., Skeptically Inspecting the Big Globe in the "Court of the World" at the Chicago World's Fair.
(Times Wide World Photos.)



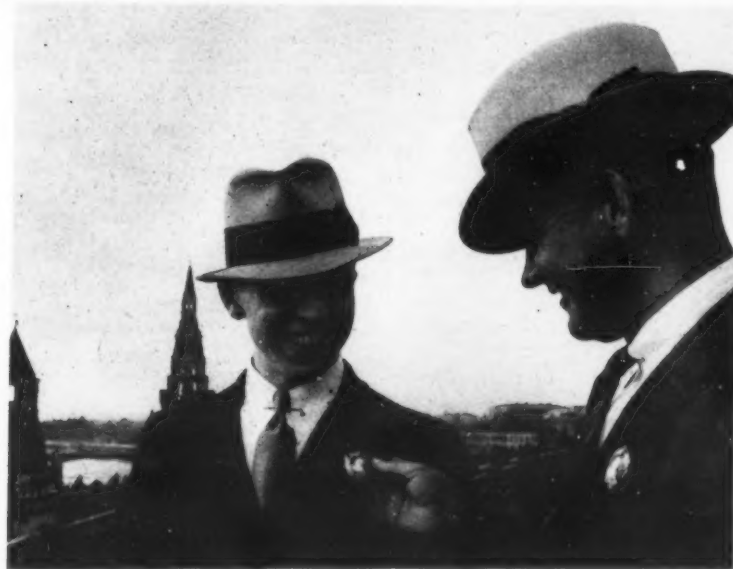
A HALT FOR SUPPLIES IN THE ANNUAL FLIGHT AROUND EUROPE: THE COMPETING AIRPLANES Lined Up on Tempelhof Airport at Berlin to Take on Fuel for the Next Lap of the Race.
(Times Wide World Photos. Berlin Bureau.)



AN AERIAL FERRY LINKING TWO EUROPEAN CAPITALS: THE SODERMANLAND, With a Capacity of Sixteen Passengers, Flying Over the Baltic on One of Its Regular Trips Between Stockholm, Sweden, and Helsingfors, Finland.
(Times Wide World Photos.)

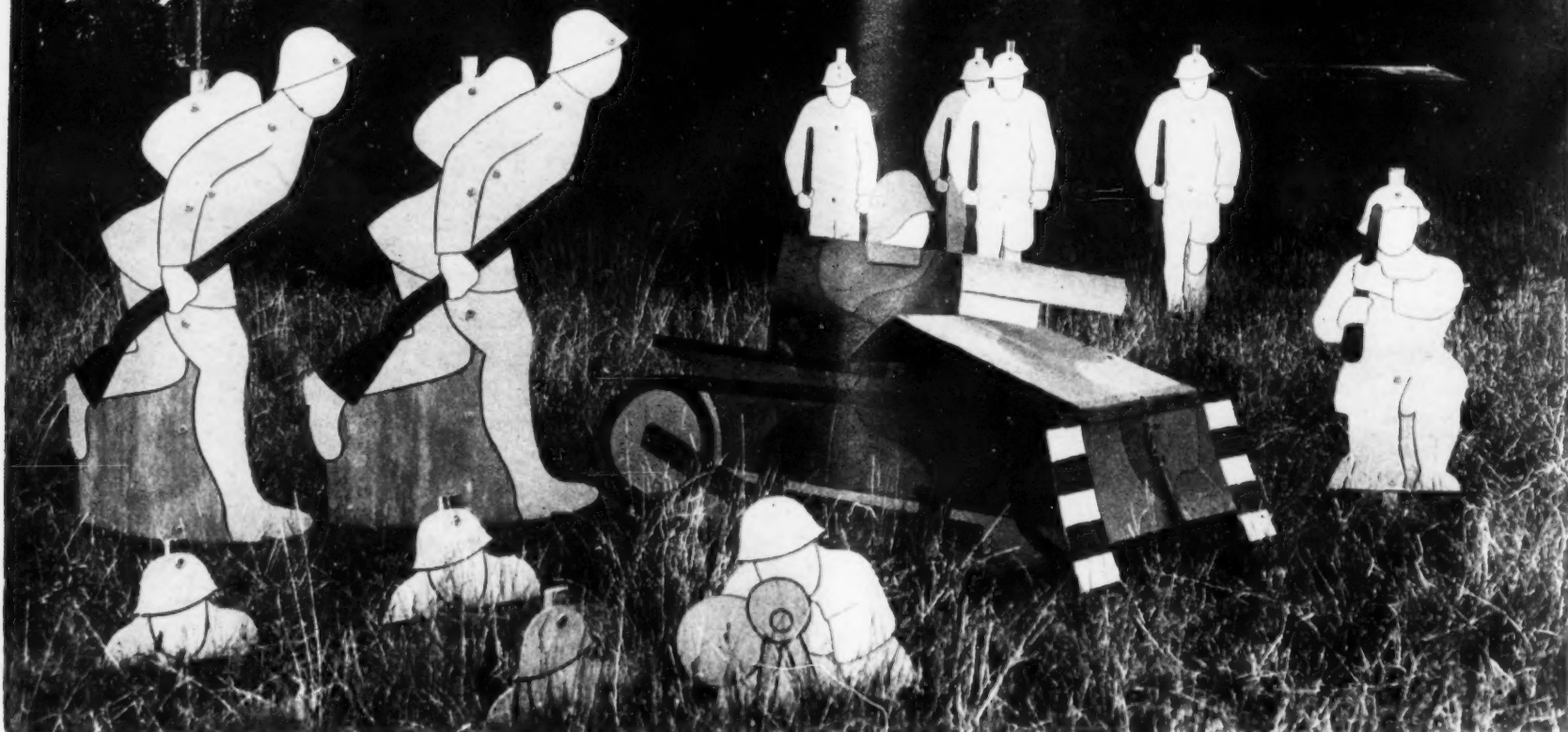


ENGLAND'S FAMOUS FLYING FAMILY PREPARING FOR ANOTHER LONG-DISTANCE TEST: JAMES A. MOLLISON AND AMY JOHNSON, His Wife, Standing in Front of Their New Comet Airplane, Specially Built for the Race From London to Melbourne.
(Times Wide World Photos.)



TWO AMERICAN AVIATORS RECEIVE THE HIGHEST HONORS OF THE SOVIET GOVERNMENT: WILLIAM LAVERY AND CLYDE ARMISTEAD (Right) of Fairbanks, Alaska, Who Flew to the Rescue of Eighty-nine Russians Marooned Last Winter in the Ice of Bering Sea, Wearing the Order of Lenin, Which Was Presented to Them at a Public Ceremony in Moscow.
(Sovfoto.)

SHADOW FIGHTING: GERMANY'S "GHOST ARMY"



A PAPER ATTACKING FORCE BRAVELY ADVANCES TO BATTLE IN WAR GAMES IN GERMANY: A PART OF THE "GHOST ARMY OF DOEBERITZ."

Cardboard-and-Paste Soldiers Operating With a Tank of Wood, in Action Against the German Reichswehr in Manoeuvres on the Exercise Grounds of the Military Barracks of Doeberitz, Near Berlin. In Theory the "Ghost Army" Is a Mobile Force With Tanks, Machine Guns, Cyclist Detachments and All the Paraphernalia of Modern Warfare, but in Reality It Is Probably

the Most Inexpensive "Army" Ever Put into the Field. However, by Using Imagination as Well as Ammunition, the Reichswehr Soldiers Obtain Effective Campaign Training, and a Complicated System of Wires to Move the Targets Adds to the Interest of the Game.

(Times Wide World Photos, Berlin Bureau.)



THE MOBILIZATION OF THE "GHOST ARMY": CARDBOARD SOLDIERS

Awaiting the Call to Battle in Their Barracks, Which Can Be Held to Small Space. Their Demands in the Way of Rations and Uniforms Also Are Moderate.



THE MARCH TO THE BATTLEFRONT: THE ATTACKING FORCE OF THE "ENEMY"

Going Out to the War in a Horse-Drawn Wagon.



ON THE LINE OF THE DEFENDERS: REICHSWEHR MACHINE GUNNERS Firing on the "Ghost Army," With a Group of Officers Checking on the Number of Hits.

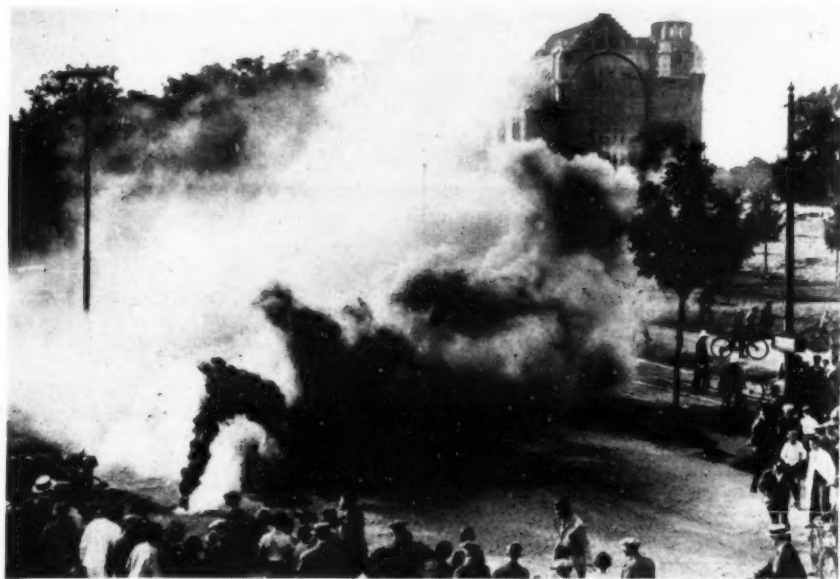


AN ADVANCE THROUGH THE WOODS: "GHOST" SOLDIER-CYCLISTS in the Field in the Doeberitz Manoeuvres.

Europe's Armed Forces, Playing Their War Games



INVADERS FROM THE SEAS IN A SUCCESSFUL "ATTACK" ON THE BRITISH COAST: A SCOTTISH REGIMENT Climbing the Cliffs at Bridlington, England, After Landing in the Early Morning Hours in the Course of Combined Army, Navy and Air Force Operations. Theoretically the Invaders Seized a Large Part of the Yorkshire Coast and Destroyed the Defending Aircraft. (Times Wide World Photos, London Bureau.)



At Left—BELGIUM FOLLOWS THE FASHION IN STAGING MOCK AIR RAIDS: SMOKE BOMBS Are Set Off to Hide the Village of Koekelberg From Aviators During the War Manoeuvres of the Air Corps. (Times Wide World Photos.)



IN THE MIMIC WARFARE OF THE RED AND BLUE ARMIES: A FRENCH SOLDIER Observing the Advance of the "Enemy" in the Manoeuvres in Eastern France. (Times Wide World Photos, Paris Bureau.)

At Left—REHEARSAL FOR BATTLE ON THE FIELDS OF EASTERN FRANCE: ARMY UNITS Moving Into Position on the Last Day of the Large-Scale Manoeuvres Designed to Test the Nation's Defenses. (Times Wide World Photos, Paris Bureau.)



TWENTY YEARS AGO: THE ATTACK ON ANTWERP



AT THE BATTLE FRONT IN THE DEFENSE OF ANTWERP: BELGIAN TROOPS on the Firing Line at a Group of Farm Houses Set on Fire by German Shells After the Kaiser's Forces Launched Their Offensive on Sept. 26. (© Edwin F. Weigle.)



A THIN LINE AWAITING THE SHOCK OF THE GERMAN ATTACK: BELGIAN INFANTRY Behind Earthworks Facing Alost in the Fighting Which Preceded the Fall of Antwerp. (© Underwood & Underwood.)

The World War Twenty Years Ago

SEPT. 23: Aisne battle was being extended along the Oise River as each side moved northwestward in flanking attempts. Bavarian Crown Prince's army finished move from Lorraine to Artois. Germans attacked in St. Mihiel sector on Meuse. Russians captured Jaroslav, Galicia.

Sept. 24: Peronne occupied by Germans in race for sea. St. Mihiel drive continued. Zeppelin raids on Ostend and Bialystok.

Sept. 25: Battle of Albert plateau begun, with Germans driving de Castelnau's army from Lassigny and Noyon. Germans established themselves in St. Mihiel salient after destroying Camp des Romains. Russian Army retreated behind Niemen River. Z-4 raided Warsaw.

Sept. 26: Germans began drive on Antwerp with new bombardment of Malines. Allies forced back in heavy fighting on western flank in France. Troops from India landed in France.

Sept. 27: Germans advanced in siege of Antwerp. Battle of Albert continued as Aisne fighting died down. Von Hindenburg failed in attempt to cross the Niemen, but his Ninth Army was concentrated for offensive against Warsaw.

Sept. 28: Germans continued to push nearer Antwerp and gained ground in Albert battle. French drove Germans back to Brimont, north of Rheims. German H. Q. moved from Luxembourg to Charleville, on the Meuse. Austrian and German armies advanced against Russia on Radom-Lodz line. Russians captured Krosno and Dukla Pass in Galicia, and their cavalry made a raid into Hungary.

Sept. 29: Fort Wavre at Antwerp destroyed. Lull in fighting in France. Russians started pursuit of von Hindenburg's army from the Niemen and relieved Ossowietz. Russians advanced within 100 miles of Cracow. Japanese bombarded Tsing-tau, China.



THREE SEPARATE ENGAGEMENTS IN A PANORAMA OF WAR: A VIEW OF THE BATTLE AREA SOUTH OF ANTWERP. Showing in the Middle the Smoke Rising From Fires in Audogen, Which Was Held by the Germans and Under Bombardment by Belgian Artillery. From Termonde, at the Left, the Germans Were Shelling Grembergen and at Balaere, on the Right, Fighting Was in Progress Across the Nethe River. (American Press Association.)

THE BELGIANS IN DEFENSE OF THEIR METROPOLIS



IN ACTION ON
THE BANKS OF
THE NETHE:
BELGIAN
SHARP-
SHOOTERS

Waiting to Fire
on the Germans
on the Opposite
Bank of the River,
Partly Obscured
by the Smoke
From Burning
Buildings.
(© Underwood &
Underwood.)



IN FLIGHT TOWARD
THE DEFENSES OF
ANTWERP:
BELGIAN CIVILIANS
AND A CAVALRY
DETAIL

Moving Out of the
Pathway of the German
Advance.

(© Underwood &
Underwood.)

At Right—
THE EXODUS FROM
THE AREA
INVOLVED IN THE
ANTWERP
FIGHTING:

BELGIAN CIVILIANS
Gathering Their Belong-
ings for Flight Before
the German Advance
as Houses in the Line
of Fire of the City's
Fortifications Were
Burned to Aid the
Defense.

(© Edwin F. Weigle.)



ALONG THE BATTLE LINE OF 1914 IN FRANCE



THE ALLIES BATTERING VAINLY AGAINST THE WOODED HEIGHTS TO THE NORTH OF THE AISNE RIVER: A BATTERY OF FRENCH "75" GUNS Shelling the German Lines as the Armies Became Deadlocked in Trench Warfare and Extended the Battle Front to the Westward and Northward in Attempts to Reach a Decision by Outflanking Movements Nearer the Sea. (Press Illustrating Co.)



A REST AFTER THE HEAVY FIGHTING ALONG THE AISNE: A RESERVE REGIMENT OF FRENCH INFANTRY, Including Many Men Who Had Returned From America to Join the Colors. Enjoying a Period of Recuperation Back of the Battle Lines. (© Underwood & Underwood.)



FOOD AND AMMUNITION FOR THE MEN IN THE TRENCHES ON THE AISNE: BRITISH SUPPLY WAGONS Loading Up at a Field Base Back of the Battle Line for the Slow Trip Across the River to the Fighting Front, Made at Night to Avoid Observation by the Germans. (Underwood & Underwood.)

WHEN ALLIES AND GERMANS RACED TOWARD THE SEA



THE KAISER'S ARMIES SHIFTING THEIR STRENGTH TO THE WESTERN FLANK IN FRANCE: A GERMAN ARTILLERY TRAIN Leaving One Section of the Battle Front to Take Up a Position Nearer the Coast.
(© American Press Association.)

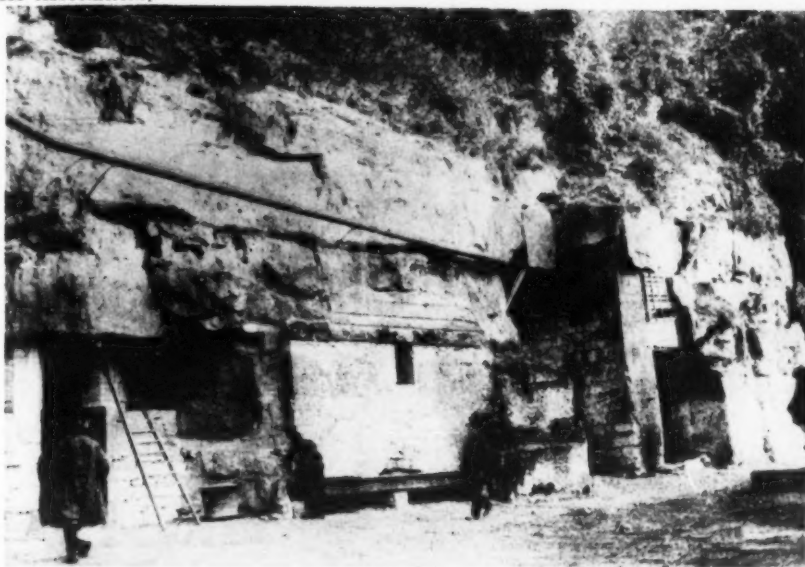


WRECKAGE OF THE BITTER FIGHTING OF THE LAST WEEK OF SEPTEMBER, 1914:

SHATTERED HOUSES OF ALBERT,

in the District Which Was the Main Battle Centre on the Western Front From Sept. 25 to 29, as Both Sides Moved Toward the Sea. The Civilians in the Fore-ground Had Returned in an Effort to Rescue Some of Their Belongings.

(© Underwood & Underwood.)



THE SCENE OF BITTER FIGHTING ON THE AISNE: THE QUARRIES NEAR SOISSONS,

a Position of Great Strength, Captured by the Germans and Recaptured by the French.

(Paul Thompson.)



REINFORCING THE DEFENSES OF THE VERDUN STRONGHOLD: FRENCH SOLDIERS Fitting Up Emplacements for Heavy Field Guns, Which Were Brought Up to Their Bases on Hastily Constructed Railroad Tracks. On Sept. 25, by a Determined Attack South of Verdun, the Germans Succeeded in Establishing Themselves in the St. Mihiel Salient, Where They Held On for Four Years.

(© International.)

SCENES OF 1914 BEHIND THE LINES OF BATTLE



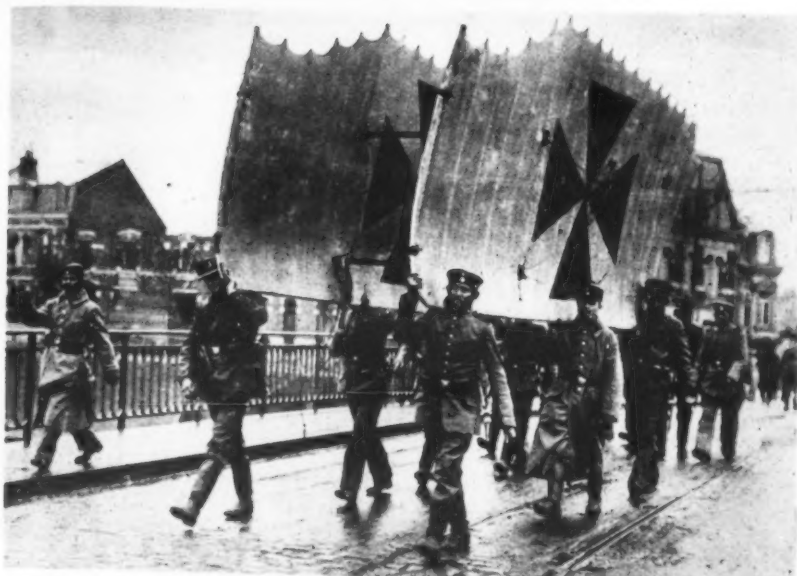
At Right—
BREAD FOR
THE BRITISH
SOLDIERS
AT THE FRONT:
A FIELD
BAKERY,
With Its Ovens
Mounted on
Horse-Drawn
Vehicles,
in Operation
a Few Miles Back
of the Battle Line.



SOLDIERS FROM
FAR-AWAY
INDIA
ARRIVING
IN FRANCE TO
FIGHT THE
BATTLES OF
THE BRITISH
EMPIRE:
Enthusiastically
Welcomed in
France.
The First Units
Landed at
Marseilles on
Sept. 26.
(Underwood &
Underwood.)



ONE STAGE IN THE DEVELOPMENT OF DEFENSES AGAINST
AERIAL ATTACKS: A FRENCH "75" GUN
Mounted on a Wooden Platform Enabling It to Direct Its Fire Against
Enemy Airplanes.
(Underwood & Underwood.)



AIRPLANE TRANSPORT IN THE EARLY DAYS OF THE WAR:
GERMAN SOLDIERS
Carrying the Wings of an Airplane Toward an Assembly Point Back
of the Battle Front.
(© International.)

THE PROGRESS OF THE WAR ON THE RUSSIAN FRONT



THE BRIDGE BUILDERS WERE KEPT BUSY BY THE RAPID ADVANCES AND RETREATS ON THE RUSSIAN FRONT:

GERMAN PONTOONS on Their Way to the Front in the East. On Sept. 27, After a Day of Vigorous Artillery Preparation, von Hindenburg's Army Threw Pontoon Bridges Across the Niemen River in Russia, but the Russian Fire Caused Such Heavy Losses That the Attempt to Cross the River Was Abandoned and the German Retreat Was Started Next Day.

(Paul Thompson.)



MILITARY OPERATIONS IN A LAND LACKING IN ROADS AND BRIDGES: RUSSIAN ARTILLERY Forging a Stream on the Eastern Front as the Germans Sent Aid to the Hard-Pressed Austrians. The Austrian First Army and the German Ninth Army Launched a Drive Against Warsaw on Sept. 28 in Order to Force the Russians to Halt Their Advance Toward Cracow.

(Press Illustrating Co.)

BEHIND THE LINES IN THE AUSTRO-GERMAN OFFENSIVE AGAINST WARSAW: AN AUSTRIAN SUPPLY COLUMN, Its Wagons Pulled by Horses Because of Bad Roads and Transport Difficulties, Encamped in the Lowlands of Poland.

(Paul Thompson.)



INTERRED "FOR DURATION" NEAR THE CLOSE OF THE TEXTILE STRIKE: A GROUP OF STRIKE PICKETS Alongside the Barbed Wire of the Enclosure Where 100 of Them Were Held Prisoner at Fort McPherson, Ga., Just Before the Union Leaders Accepted Terms for the Resumption of Work. (Times Wide World Photos.)



THE PRESIDENT'S MOTHER CELEBRATES HER EIGHTIETH BIRTHDAY: MRS. SARA DELANO ROOSEVELT at Her Hyde Park Home for Festivities in Which Three-score Relatives Took Part. (Times Wide World Photos.)



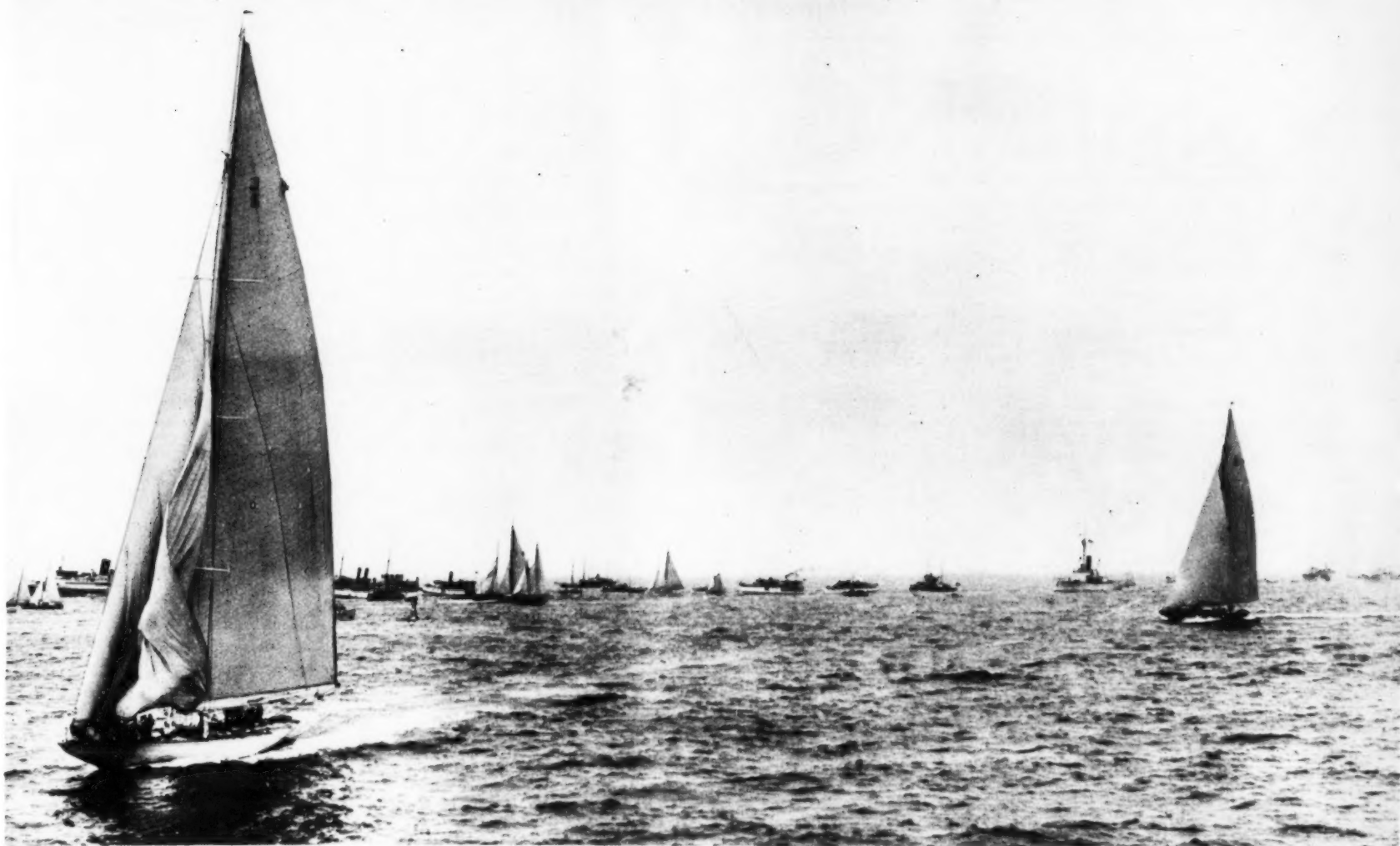
THE FIANCEE OF PRINCE GEORGE GOES TROUSSEAU SHOPPING: PRINCESS MARINA of Greece Trying on a Hat in Paris in Preparation for Her Marriage to the Son of King George of England.

(Times Wide World Photos, Paris Bureau.)

At Right— KING AND QUEEN FOR A DAY AT THE WORLD'S FAIR: LEWIS DIMENNA, Son of a Peanut Vendor, and Doloris Morrison, Daughter of an Unemployed Chauffeur, in Their Royal Robes for the Party Given for Chicago Orphan and Relief Children.

(Times Wide World Photos, Chicago Bureau.)





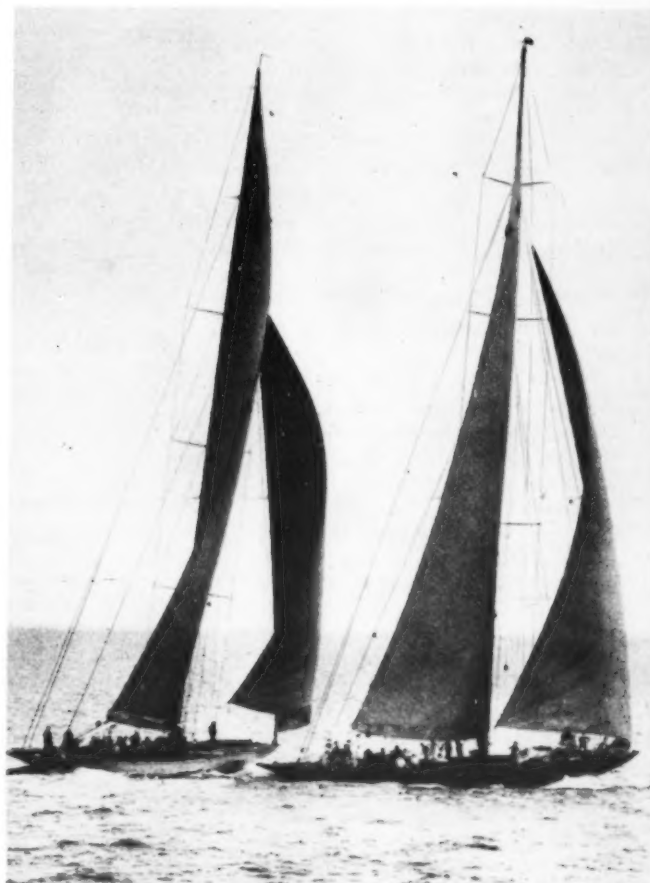
THE DEFENDER WINS THE FOURTH RACE TO EVEN THE AMERICA'S CUP SERIES: RAINBOW
Crossing the Finish Line 1 Minute 15 Seconds Ahead of Endeavour, Which Came in Flying a Protest Flag Because of Manoeuvres at the Start and at the Rounding of the First Marker of the 30-Mile Triangular Course Off Newport. The Denial of the Protest by the Race Committee Gave Each Yacht Credit for Winning Two Races.
(Times Wide World Photos.)



THE ROAR OF SPEED ON THE MUDDY WATERS OF THE POTOMAC: THE START of the First Heat of the President's Cup Races, With George Reis Trailing the Field.
(Times Wide World Photos, Washington Bureau.)



EL LAGARTO AGAIN CAPTURES THE PRESIDENT'S CUP IN THE RACES ON THE POTOMAC: GEORGE REIS'S BOAT
Finishing Far Ahead of Its Nearest Rival in the First Heat of the 45-Mile Speedboat Test at Washington After Hornet Upset in a Strong Bid for Victory. El Lagarto Won the Second Heat and Coasted in Third in the Final Run to Retain the Cup.
(Times Wide World Photos, Washington Bureau.)



NEAR THE FIRST TEN-MILE MARKER IN THE PROTESTED RACE: ENDEAVOUR LEADING RAINBOW
at the First Turn of the Fourth Race. One Point of T. O. M. Sopwith's Protest Was That Rainbow Did Not Respond to an Attempted Force of a Luffing Match by the Challenger at This Point.
(Times Wide World Photos.)

≡ SMILING THROUGH ≡

A MOTORIST, approaching a village, was surprised to see an elderly native running down the road at full speed.

"What are you running for?" the motorist inquired.

"There's a wild beast show down there, and a lion's broke loose," was the gasping reply.

"Which way did he go?"

"Well, you don't suppose I'm chasing him, do you?" said the villager.—*Tit-Bits*.

Touring Theatrical Manager (hopefully, after a week of disappointing houses)—"Ah, this looks better. There's even a bright sunset to welcome us to town."

Porter—"Sunset? That's the theatre burning."—*Chelsea Record*.

Blinks—"What do you think of eliminating the dummy from bridge?"

Jinks—"I'm more in favor of eliminating the dumb-bells who try to play it."—*Cincinnati Enquirer*.

Mother: "What's the trouble between you and Charles?"

Young Wife: "I—I always heard Charles was fond of the turf, but I simply can't make him touch the lawnmower."—*Pearson's*.

Wife: "No, I didn't sew a button on your trousers; I was too tired. Which is the more important, any way—your wife or your trousers?"

Husband: "Well, there are places I can go to without a wife."—*Boston Transcript*.

First Caddie—"What's your man like, Skeeter?"

Second Caddie—"Left-handed, and keeps 'is change in 'is right-'and pocket."—*Passing Show*.

"What are ethics, pop?" asked the eager young offspring of the naval tailor.

"Well, Benny, I'll tell you. Suppose a sailor comes in to my shop and buys a necktie that costs a dollar. He gives me a \$2 bill, and walks out without the change.

"Now, here's where the ethics come in. Should I keep the extra dollar myself, or tell my partner about it?"—*Army and Navy Journal*.

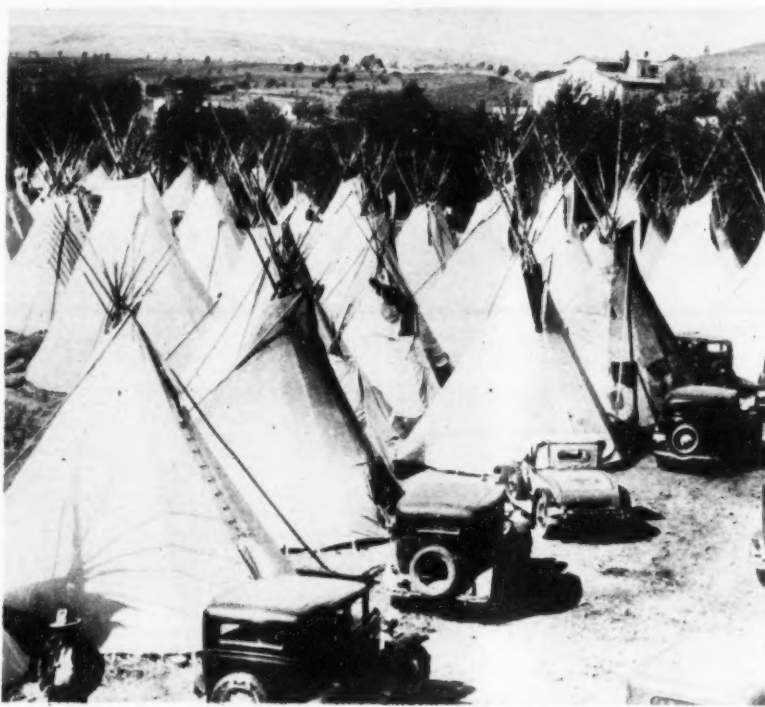
Visitor—"Is this town dry?"

Native—"You've said it. Why, man, this place so so dry that we have to pin our postage stamps to our letters."—*Pathfinder*.

Brown (who has got a job as commercial traveler): "Since I started this traveling business I'm my own boss."

Friend: "That's good."

Brown: "Yes, I'm not taking orders from anybody."—*Hampton Gazette*.



"AN AUTOMOBILE BESIDE EVERY TEPEE" THEIR SLOGAN: INDIAN ENCAMPMENT In the Hills Around Pendleton, Ore., During the Silver Jubilee Round-Up in Which Tribesmen From Half a Dozen Reservations Took Part. (Associated Press.)

Senator Soaper Says:

The whole thing has seemed like a bad dream to the munitions dealers. They didn't know the Senate investigation was loaded.

A child in Kentucky has been born with a total of fourteen toes. This is bad, if the AAA holds its attitude toward little pigs.

A television telephone goes into use in Germany next year. Isn't it bad enough being called from the bath while invisible?

Some Western States are considering a one-house Legislature. It is thought that by eliminating it gradually it never would be missed.

The patriotic munitions maker always rises when a cash register rings, as that is his National Anthem.

The New Deal has built up a surprising public, considering that it prints no testimonials, with photographs, telling how many bottles were taken, &c.

Why doesn't Upton Sinclair first take on a State like Louisiana, where a few mistakes wouldn't show?

Chaplin, who hasn't made a film in three years, is Hollywood's richest actor, but we don't see how, unless the AAA pays him to bury the stuff.

The magazine success story is back. The hero of a recent saga began with nothing and received six kidnapping threats before he was 40.

This thing of keeping the population with its right arms outstretched is apt to lead in time to a race of left-handed beer drinkers in Germany.

A survey shows the colleges carrying larger faculties, as one never knows when a scout will drift in from Washington and proselytize one's stars.

Psychologists are testing a new type of lie detector, but what's the use? When perfected, some one will come out with a new type of lie.

Mrs. Roosevelt doesn't believe American women have enough background to be good Presidents. Oh, we don't know; there is Kate Smith.

Calendar publishers report heavy advance orders for 1935, as even Voliva comes around to the view that the world has a future.

Another exigency of travel in the radio-equipped car is pulling out what seems to be the choke and getting the closing remarks of a candidate.

Odds and Eddies

Failure makes you humble. If you would keep that superior feeling, never try your hand at anything but criticism.—*San Francisco Chronicle*.

A REMINDER.

Never mind de weather,
Dat's de good old song.
All jine in together
And he'p de tune along.

When de sun was shinin'
And de air was warm
Wa'n't you jes a-pinin'
Foh a thunderstorm?

When de rain was fallin'
All along de line
Wa'n't you loudly callin'
Foh de sun to shine?

Honey, stop yoh frettin',
Don' you weep no mo',
'Cause you's allus gettin'
What you been a'axin' foh.
—*Philander Johnson in Washington Star*.

Be an optimist. If the world leaves you holding the bag cut holes in it and wear it for a shirt.
—*Florida Times-Union*.

They are still pure amateurs if they do all the hard work and let the promoters take all of the money.—*Los Angeles Times*.

NO PARKING HERE.

When Noah sailed the ocean blue,
He had his troubles same as you.
He drove and drove and drove his ark
Until he found a place to park.
—*Montreal Gazette*.

In its essentials campaigning, you know, is really quite simple. One side talks about what has been done and the other about who has been done.—*Boston Herald*.

If prosperity did take a notion to turn the corner it probably would run into a bunch of pickets.—*Ohio State Journal*.

HOW ODD!

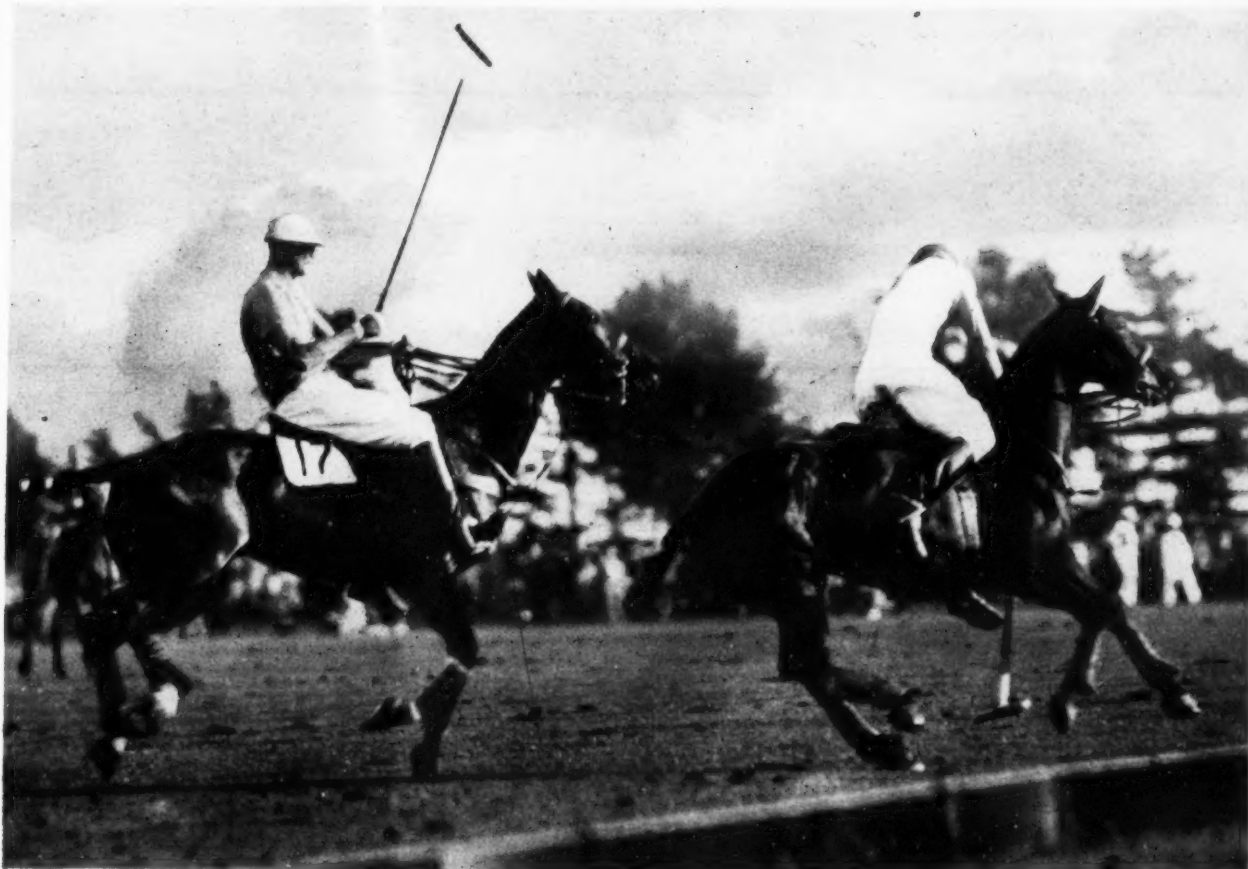
Oh, Poverty is very strange;
As strange as it can be—
For, though it lacks a cent of change,
It always has a "v."
—*Philadelphia Bulletin*.

If, as Marconi says, the next war is to be fought with radio, we hope the sponsors of the programs will cut down the advertising blurb to a minimum, so we can tell who is winning.—*Knickerbocker Press*.

It is our painful experience that a great moral issue with us always involves the other fellow's morals.
—*Dallas News*.

NATIONAL POLO PLAY: THE EAST-WEST SERIES

IN ACTION IN THE FIRST OF THE INTERSECTIONAL MATCHES FOR THE NATIONAL POLO CHAMPIONSHIP: WINSTON F. GUEST of the East Team Hitting the Ball as Elmer Boeseke Jr. of the West Team Rides After Him in the Opening Match of the Series at International Field of the Meadow Brook Club at Westbury, Long Island, N. Y., in Which the Favored West Team Was Defeated by a Sensational Six-Goal Rally in the Seventh Chukker Which Brought the Score to 10-8.
(All Photos, Times Wide World Photos.)



AT CLOSE QUARTERS IN A STRUGGLE FOR THE BALL: MICHAEL G. PHIPPS

of the East Team Driving the Ball Toward the West Goal as Elmer J. Boeseke Jr. Tries to Intercept It in the Series Opener.



THE DEFENDING CHAMPIONS FROM THE WEST: THE WEST TEAM, Composed of (Left to Right) Aidan Roark, Back; Cecil Smith, No. 3; Elmer J. Boeseke Jr., No. 2, and Eric L. Pedley, No. 1, Ready for the First Match in Defense of the Title the West Won at Chicago Last Year.

REPRESENTING THE EAST IN THE NATIONAL PLAY: THE EAST FOUR, Composed of (Left to Right) Michael G. Phipps, No. 1; James P. Mills, No. 2; Winston F. C. Guest, No. 3, and William Post 2d, Back. At the Left Is Captain Wesley J. White, Umpire of the Match.



BEAUTIFUL NEW FABRICS FOR WINTER DECORATION

By
LILLIAN E. PRUSSING

CLASSIC-MODERN BEST DESCRIBES THE LIVING ROOM IN THIS APARTMENT.

Walls Painted a Soft Shade of Rose Henna Tie With the Carpet of Plain Brown Mahogany. Curtains That Hang in Undraped Lines at the Sides of Venetian Blinds Are Made of Silk Rep in a Soft Shade of Beige With "Swag" Valance of Brown Satin. Two Easy Chairs—Unmistakably Modern—Are Covered With the New Deep Pile Beige Velvet. A Chair at the Right Is Upholstered in Striped Silk of Beige, Mahogany and Henna, and a Chair in the Corner Is Done in Green and Yellow Damask. (All Photos Courtesy F. Schumacher & Co.)

JUST at this time of year, when everything out of doors is growing sere and yellow, and travelers are homeward bound, the thought uppermost in the mind of many is Autumn dress for the house. It is customary to freshen rooms that are showing the effect of Summer sun and dust and to give them a warm, clean and new look that will keep them in countenance until Spring rolls around. With some it is a matter of replenishing, of combining new with old, of pointing up here and there, often of "making do"—to use as far as possible materials in hand. Decorators and their clientele are seeking, as never before, ways to get the best possible effect at reasonable cost and to do their decorating to the end of practical results and real service. Flimsy fabrics and bizarre styles are démodé, and whether expensive or inexpensive, the furnishing of one's home must look like the real article.

This season definitely new trends are indicated, and new ideas are being presented in the fabrics for upholstery and draperies. There is a feeling for more refined weaves and in contrast to the rough shaggy surfaces that had a vogue. A smooth finish is popular, and closely woven material is preferred to the open weave. The tendency is toward conservatism, and so-called novelties are being replaced by the more substantial. Plain fabrics have largely taken the place of figured goods, especially in the Autumn range, and decorators are depending on the combination of solid colors rather than on printed patterns. Velvet, damask, silk rep, satin—plain and brocade—are the most in fashion, all showing a weave that makers call "Definite." Not all of these latest styles are plain, very beautiful materials being woven in designs that are in themselves artistic. In these modernized classic motifs are having great success. Some are printed by hand, especially suitable for bedrooms and for the country.



THE INTERIOR OF THIS DAINTY DINING ROOM

Represents an Example of Modernized Empire. The Color Scheme Is Metallic Blue and a Delicate Eggshell, Accented With Black. Plain White Walls Furnish a Grateful Background for the Over-Curtains of Metallic Blue Satin Woven in a Plume Design. The "Swag" Valance Is of Mimosa Yellow Satin. The Furniture Is Distinctly Empire in Feeling, Painted Eggshell, and the Chairs Are Covered in Metallic Blue Leather.

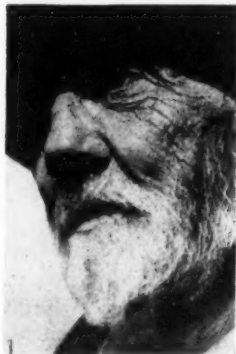
At Left—
A BEDROOM DECORATED AND FURNISHED IN AN ENSEMBLE OF WHITE, PEACH AND GOLD.

Walls Are Painted Peach Color, the Carpet Is a Pale Shade of Gold. The Chaise Lounge Is Upholstered in Peach Velvet and the Cushions Are Covered With Satin and Taffeta in Eggshell, Peach and Gold. A Slipper Chair Covered With Satin Damask Figured in Gold and the Stool Before the Dressing Table Are Finished With Deep Fringe Made of Curtain Cord. The Eggshell and Gold Brocaded Satin Is Used for Window Draperies and Bedspreads.

FOOTNOTES ON A WEEK'S HEADLINERS

RUSSIA'S "LUTHER BURBANK"

SIXTY years ago a Russian youth who had been expelled from high school for failing to doff his hat to a principal on a cold day rented a small patch of ground for horticultural experiments while making his living as an office clerk. Last week, in celebration of his eightieth birthday, a special train filled with high officials and scientists traveled 300 miles from Moscow to the ancient city of Kostlov, which hereafter is to be known as Michurin in his honor, to pay homage to him at the 20,000-acre experimental garden under his direction, staffed and equipped with the Soviet Government's best.



I. V. Michurin.
(Sovfoto.)

Ivan Vladimir Michurin is a self-made man and has won world-wide recognition as "the Luther Burbank of Soviet Russia" almost unaided. He never has cared to amass wealth and rejected an offer of \$32,000 a year to transfer his work to the United States in 1908 after the Czarist régime slightly refused to accept his nurseries as a foundation for a horticultural school. By developing new and hardy strains, he has extended thousands of miles northward the zone in which fruits can be grown successfully. Among his creations are apricots which can be grown just below the Arctic Circle on trees which are snow covered much of the year, frost-resisting grapes which flourish in Moscow and the Ural regions, and a strange blend of apple, cherry, orange and grapefruit.

MISSISSIPPI'S "HELL ROARER"

WHATEVER else may be said about Theodore Gilmore Bilbo, who is headed for Washington as Senator after winning the run-off Democratic primary in Mississippi, he has provided plenty of political excitement in the last quarter century. Known in the hill country as "the Hell-Roader," he promises to "make Huey P. Long seem tame" and has qualities which may enable him to deliver against such stiff competition.

Born at Juniper Grove, Miss., in 1877, he attended Vanderbilt University, taught school for half a dozen years, qualified as a lawyer in 1906, and was elected to the State Senate in 1908. A political foe fractured his skull with a revolver butt in 1911, but he recovered and next year was elected Lieutenant Governor. Despite a bribery charge and a sensational trial, he captured the Governorship in 1916, served for four years, and again became Governor in 1928. Along in 1932 fortune seemed to desert him and he saw his \$50,000 "dream house" and 3,000-acre plantation auctioned off to satisfy a Federal court judgment of \$500. However, all was not lost and he obtained a \$6,000 job as the first paper clipper for the Department of Agriculture.



Theodore G. Bilbo.
(Wide World.)

By OMAR HITE

WOMAN BRIDGE CHAMPION

MISS ELINOR MURDOCH, the first of her sex to win the country's most coveted contract bridge prize, the individual masters' championship, expressed the view three or four years ago that no woman possessed good enough card temperament to beat the topnotch man. Probably she had revised that opinion even before the latest New York tournament, for last year she was runner-up to David Burnstine for the masters' title and she has a flock of tournament victories to her credit.

Miss Murdoch, who came to New York from Birmingham, Ala., following a divorce in 1926, gave up a department store job to become a bridge professional under the coaching of the late Wilbur C. Whitehead. As a teacher, she specializes in advanced play of the hand. She plays a system, as yet unnamed, which is much used at the Cavendish Club and ranks high in getting full value out of the dummy and in defensive tactics. She is blond, smart in dress and can stand the late hours and strain of tournament play without engaging in quarrels.



Miss Elinor Murdoch.
(Wide World.)

LABORER TO PLAYWRIGHT

SEAN O'CASEY, leading Irish dramatist, now in New York for rehearsals of his "Within the Gates," was about ready to quit writing and revert to toil as a common laborer when the Abbey Theatre in 1923 sent him an acceptance slip after rejecting several of his early plays. Tall, thin, with deep-set and pensive eyes, ever ready for a fight, he is the sort of man about whom legends gather. His education was obtained largely from books he picked up for a few pennies and puzzled out painfully in a dingy attic, three times he was on the unemployment dole, and until his first play succeeded he worked at whatever labor offered—carpenter, janitor, stevedore—and often went hungry.



Sean O'Casey.
(Wide World.)

He was down to his last shilling a fortnight before "Juno and the Paycock" opened in London and put him on the road to wealth. As a lion of London society he declined to change his ways and once was turned away, because he appeared without evening clothes, from one of the great houses to which he had been invited. When, at forty-one, he was married in 1927 to Miss Eileen Carey of the Irish Players he went to the church in a sweater, explaining that he wore it for theatrical first nights, society functions and walks in the country. He is a Protestant but his wife is a Catholic.

FIGHTING INDEPENDENT

ROBERT MOSES, picked by the Old Guard Republicans of New York as their candidate for Governor, has been prominent in public life for two decades without ever running for elective office and most of his conspicuous appointments have come from Democrats. Alfred E. Smith as Governor made him secretary of the Reconstruction Commission and later Secretary of State, and Franklin D. Roosevelt as Governor put him in as Moreland Act Commissioner to investigate banking scandals.

Mr. Moses, born in New Haven in 1888, never has had to work for a living, for his father was a wealthy department store owner and his inherited fortune was estimated at \$1,000,000. However, he never has been interested in money making and his fortune is said to have dwindled by half in recent years. He was graduated from Yale in 1909, a Phi Beta Kappa, and then went to Oxford to major in jurisprudence. For four years he was on the staff of the Bureau of Municipal Research and while there met and married Miss Mary Louise Simms of Dodgeville, Wis., a fellow worker. In 1914 he was appointed chairman of the Long Island State Park Commission, conceived and pushed through the \$35,000,000 Long Island park system despite strong opposition, and in recent months has been New York City Commissioner of Parks.



Robert Moses.
(Wide World.)

A COME-BACK AT 27

SOMETIMES they do come back. Jimmy McLarnin, for instance, has regained the world's welterweight title he lost last May to Barney Ross, who now retains only the lightweight championship. McLarnin is one of the richest of modern boxers and is credited with having earned more money than any other fighter except Dempsey and Tunney. He hasn't shared in any million-dollar purses, but for thirteen of his twenty-seven years he has been campaigning in the ring, and over the years a lot of medium-sized purses—\$22,000 on his last fight—mount up if invested carefully.

McLarnin is a genuine Irishman, born in Inchacore, a village near Dublin, on Dec. 19, 1906. His parents took him to Vancouver, B. C., when he was a year old, and he began his ring career as the result of a street fight which chanced to have as one of its spectators Pop Foster, a veteran of the boxing booths of the English county fairs, who ever since has been his manager. McLarnin got into the real money by a victory over Fidel La Barba and then in 1927 scored an eight-round knockout over Louis (Kid) Kaplan. He lost once to Sammy Mandell, more than evened up by defeating him twice, and took the welterweight title in May of 1933 from Young Corbett 3d in one round.



Jimmy McLarnin.
(Wide World.)

New Fashions



THIS TWO-PIECE DRESS BY VERA BOREA Embodies the New Scarf-Effect Neckline and Slenderizing Vertical Ribbing. It Is Made With a Dull Finish Soft Texture Bouclé Yarn.



PATOU INSPIRED THIS SMART TWEED MIXTURE SPORTS COAT. The Instructions for Knitting This Coat Are So Cleverly Worked Out That Even a Novice Can Make It.

HAND-KNIT SPORT CLOTHES FOR FALL AND WINTER

By WINIFRED SPEAR

NOWADAYS, with nearly every one knitting, it is possible to have the finest of hand-knit sports clothes at a fraction of what they would cost if they were made to order. On these two pages are shown some of the very newest designs interpreted in new yarns which are on sale in the shops for the first time this week.

To mention a few of these yarns, there are new tweed mixtures of three blended colors twisted together instead of having nubs, bouclé tweeds, delustered crêpes which have a dull powdery look, and rabbits' hair angora. All the yarns come in the new Fall colors and combinations.

For complete information about yarns and directions for knitting these models, readers may write Miss Spear, Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York City.

At Right—
DE NAGORNOFF CREATED THIS TWO-PIECE DRESS of Dull-Finish Bouclé. The Top Makes an Attractive Separate Sweater to Wear With a Woolen Skirt, If One Should So Desire.



THIS ATTRACTIVE THREE-PIECE SUIT Combines Two of the New Paris Designed Yarns. The Coat and Skirt Are Knitted of a New Rabbits' Hair Texture and the Blouse Is a Soft Kasha. By Schiaparelli.





BOTTLE GREEN SHETLAND WOOL
Is Used for This Attractive One-Piece
Dress With a Basket Weave Stitch in the
Yoke and Upper Part of the Sleeves.
(McManus Studios.)



A TWO-PIECE SUIT OF UNUSUAL RAW SILK
Has One's Own Initial on the Blouse. This Is
Perfect for Occasions When a Dressy Sports
Suit Is in Order.
(Count de Miro.)



A FINE SPORTS COAT
in a New Heavy Mixture Twisted Tweed Yarn. This Coat, as Well
as the Others Shown Here, May Be Lined With Thin Wool and Silk
Crêpe for Extra Warmth. The Tweed Mixture Comes Also in a Light-
weight Yarn in the Same Color Combinations as in the Heavyweight.
There Are Directions, Too, for the Smart Hand-Knit Hat.
(McManus Studios.)

At Left—
THE SIMPLICITY OF THIS HAND-KNIT COAT
Is Its Charm. The High Neck May Be Worn Buttoned Up or Open.
(Count de Miro.)



A NEW WAISTCOAT-EFFECT JACKET
Is Interpreted
Here in a
Twisted Bouclé
Tweed in Gray
and Black.
The Skirt, Belt
and Hat Are of
Black
Bouclé Tweed,
the Hat
Trimmed With
the Lighter
Mixture.
(McManus Studios.)

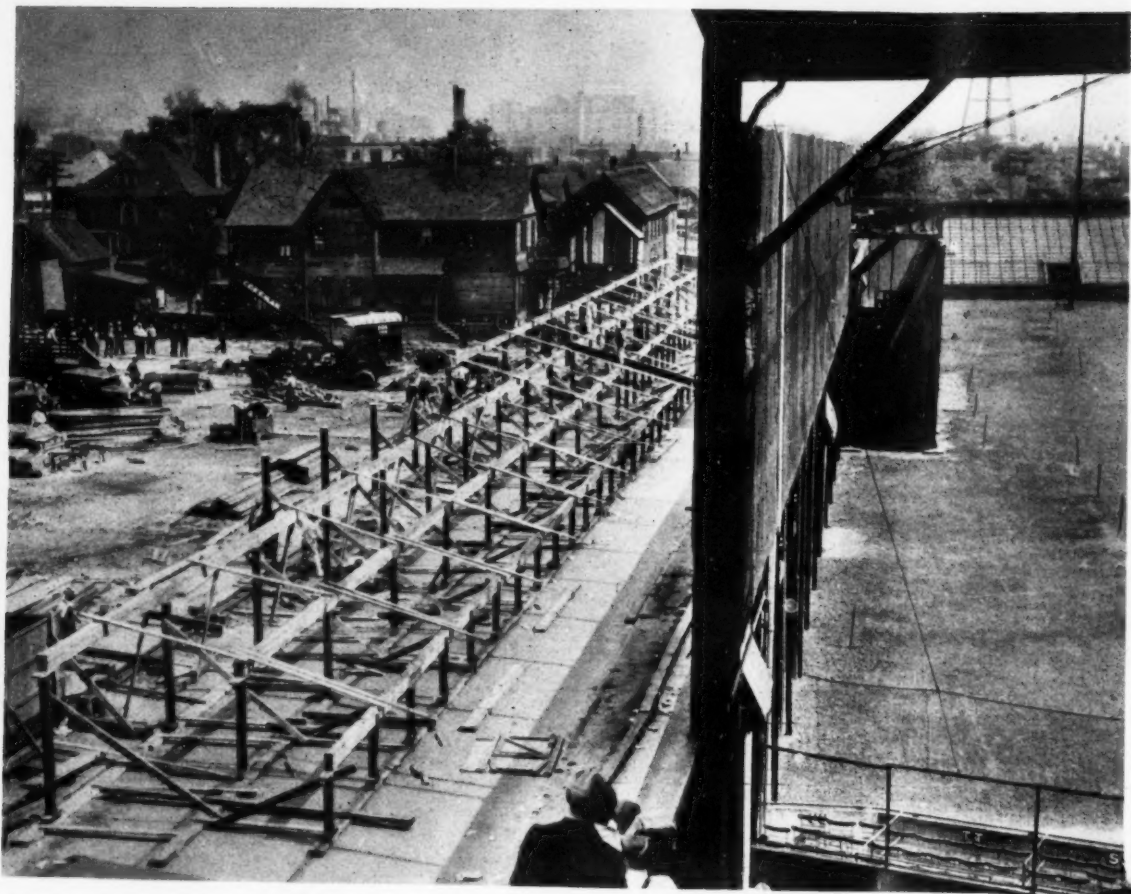
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On SIROIL
THE GUARANTEED RELIEF FOR

PSORIASIS

Thousands of men and women are finding happy relief from psoriasis through Siroil. Relief is guaranteed. Unless Siroil relieves your condition—and you are the sole judge—the entire treatment costs you nothing. Every cent of your money is refunded. Siroil applied externally to the affected areas causes the scales to disappear, the red blotches to fade out and the skin to resume its normal texture. Write for Siroil booklet describing this new treatment, which is being prescribed today by many physicians and hospitals

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DETROIT CLOSES A STREET TO PROVIDE MORE SEATS FOR THE BASEBALL FANS: EXTRA BLEACHERS
in Process of Construction at Navin Field, Which Is Being Enlarged to Accommodate 12,000 Additional Spectators for the World's Series.

(Times Wide World Photos, Detroit Bureau.)



THE "MISS CHICAGO" SELECTED BY WORLD'S FAIR VISITORS:
MISS ALICE JAGLOWSKI,
19-Year-Old Law Student, Who Received the Most Votes in a Contest at the 1934 Century of Progress Exposition Gates. (Times Wide World Photos, Chicago Bureau.)



GERMAN ATHLETIC STAR: FRAULEIN LISA GELIUS
of Munich, Who Set a New World's Record in Throwing the Javelin With a Right-Hand Toss of 37.56 Meters and a Left-Hand Toss of 24.87 Meters.

(Times Wide World Photos, Berlin Bureau.)

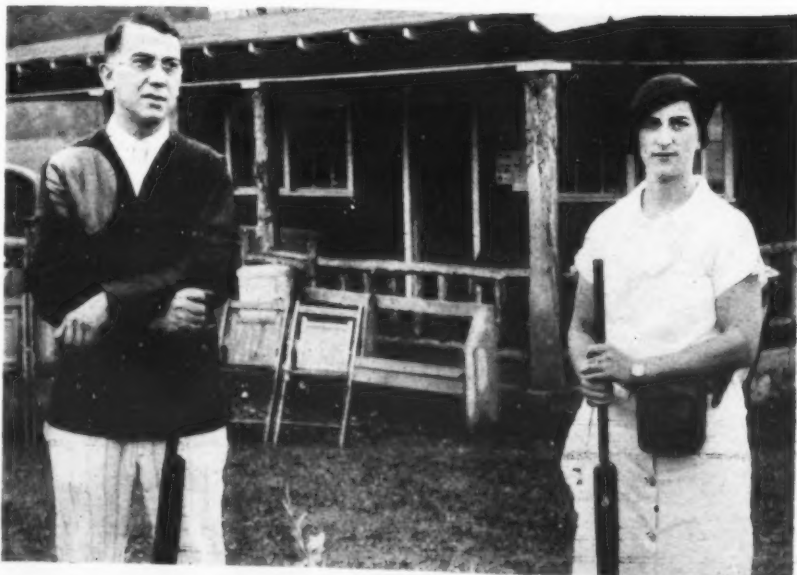


DETROIT PREPARES TO PLAY HOST TO THE WORLD'S SERIES CROWDS:

MICKEY COCHRANE,
Manager of the Tigers, Looking Over Applications for Tickets as Arrangements for Handling the Annual Baseball Classic Got Well Under Way. (Times Wide World Photos, Detroit Bureau.)

At Right—WINNERS OF THE HUSBAND-AND-WIFE CHAMPIONSHIP AT THE VANDALIA SHOOT: MR. AND MRS. JOHN SANDERS

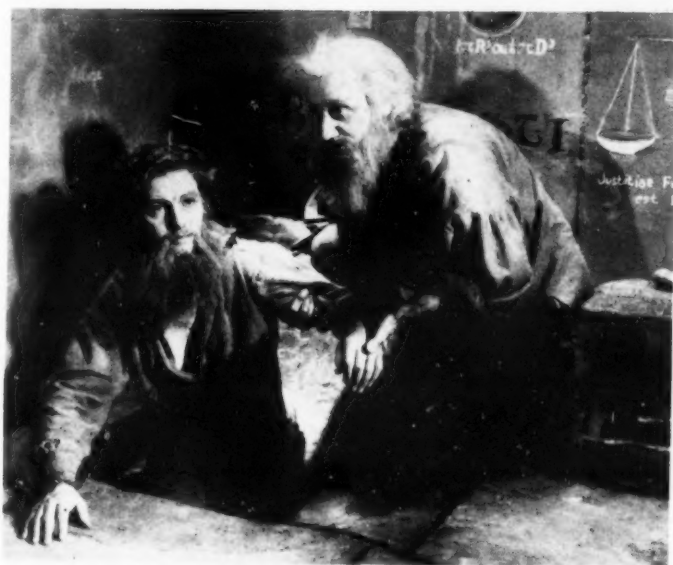
Welcomed at a Home-Coming Celebration at the Meadow Lark Gun Club at Keyser, W. Va. Mrs. Sanders Also Won the Women's Clay Target Championship. (Times Wide World Photos.)



THE MOVIE OF THE WEEK: "THE COUNT OF MONTE CRISTO"



(No. 1.) UPON BEING MADE A SEA CAPTAIN for Heroic Work in Bringing His Ship Through a Perilous Storm to Marseilles, Edmond Dantes (Robert Donat) Asks Mercedes (Elissa Landi) to Marry Him, Despite Her Mother's Objections, in a Scene From the Screen Production "The Count of Monte Cristo."



(No. 2.) IMPRISONED BY HIS ENEMIES on the Trumped-Up Charge of Conspiring With the Exiled Napoleon, Dantes Digs His Way Through Thick Walls to the Cell of Abbe Faria (O. P. Heggie). Upon the Abbe's Death, Dantes Conceals Himself in His Burial Sack and Makes His Escape From the Prison.



(No. 3.) AFTER HIS ESCAPE Dantes Seeks Revenge on His Enemies. To Gain the Confidence of the Man Who Married Mercedes While He Was in Prison, Dantes Has His Pirate Band Kidnap Their Son, Albert, (Douglas Walton) in Order That He May Appear to Rescue Him.



(No. 4.) HIS PLANS CAREFULLY LAID, Dantes, as the Count of Monte Cristo, Invites His Three Enemies, Mondego (Signey Blackmer), de Villefort Jr. (Louis Calhern) and Danglars (Raymond Walburn) to His Paris Mansion, and Leads Them Into the Snares He Has Set to Ruin Them.



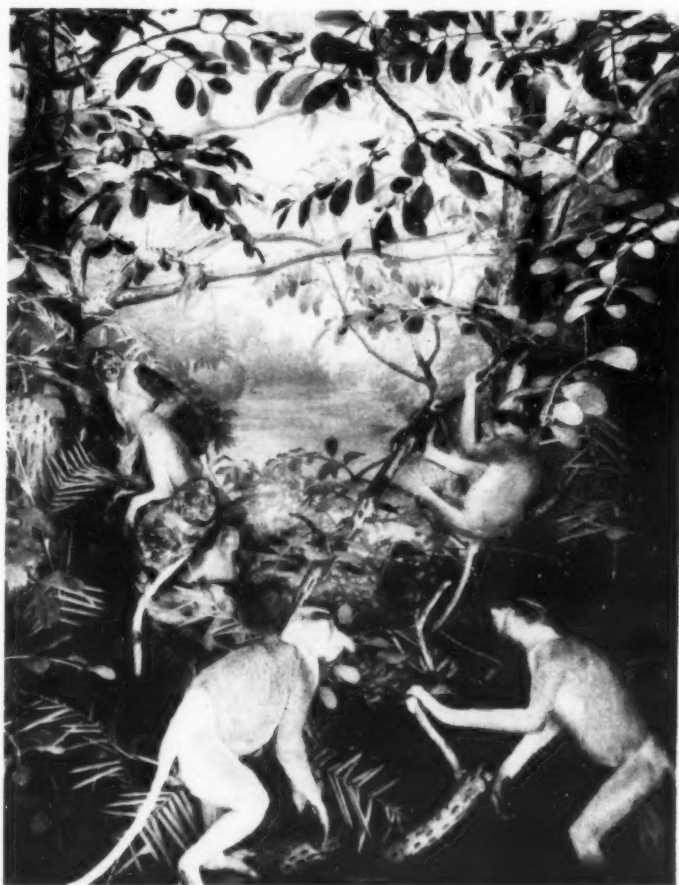
(No. 5.) WEALTHY, EMINENT AND AVENGED, Dantes Returns to Mercedes After Twenty Years. Upon Their Marriage, They Pass a Great Deal of Their Time Amid the Scenes Where Their Youthful Love Was Awakened.



OUT OF ITS ELEMENT FOR A VENTURE IN MOUNTAIN CLIMBING: A BOAT ON THE OBERLAND CANAL, Between Elbing, West Prussia, and Deutsch-Eylau, East Prussia, Leaving the Water to Travel by Railroad Over a Hill. The Canal Has Four Portages of This Kind. (Times Wide World Photos, Berlin Bureau.)

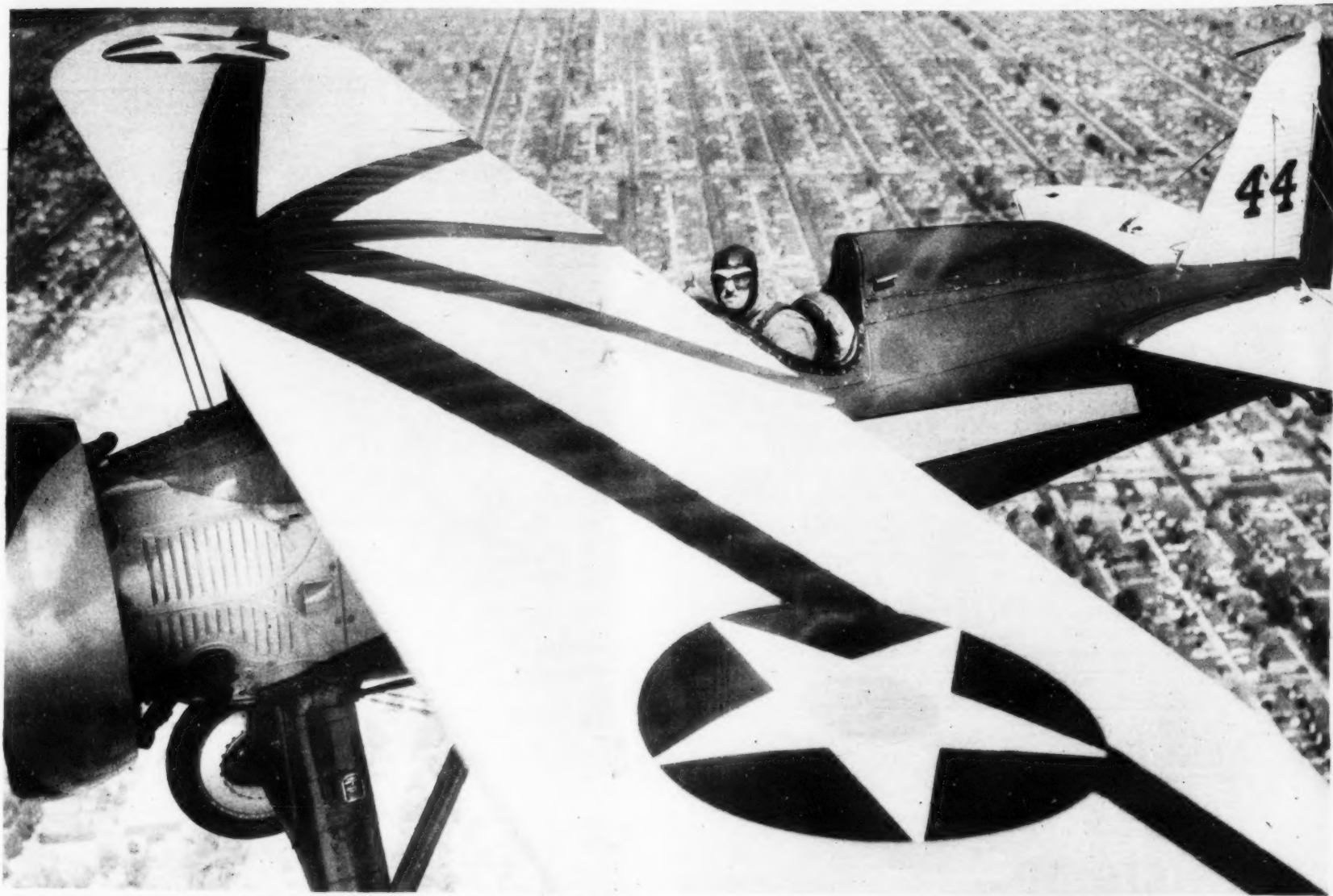


A PRE-VIEW OF AN EXHIBIT FOR THE AKELEY AFRICAN HALL: MODEL OF A LION HABITAT GROUP for the American Museum of Natural History, as Displayed at the Radio Show in New York Under the Auspices of the Radio Explorers Club. (Times Wide World Photos.)



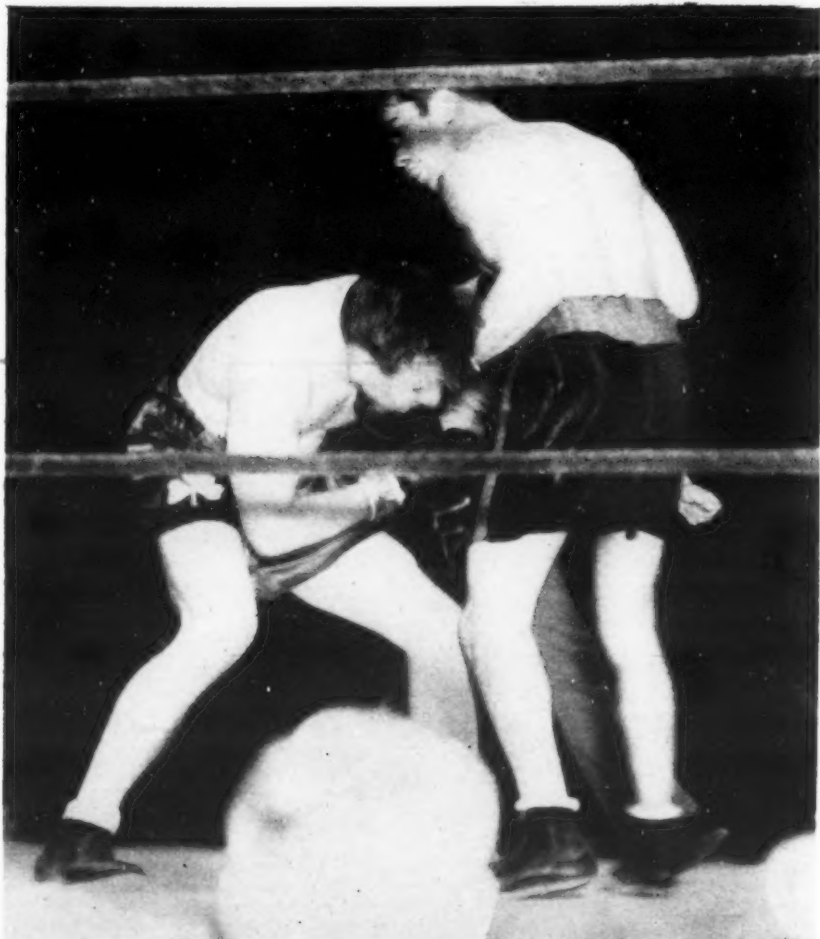
A PAGE FROM JUNGLE LIFE IN THE WILDS OF BORNEO: HABITAT GROUP OF PROBOSCIS MONKEYS, With Long, Flexible Noses Like a Cartoonist's Nightmare, Recently Installed in the Department of Zoology at the Field Museum of Natural History in Chicago. (Field Museum of Natural History.)

At Left—WILD LIFE AT THE BASE OF MOUNT KENYA IN MINIATURE: PART OF A HERD OF BUFFALO Emerging From the Kageo Swamps, as Shown in a Model of a Habitat Group for the New Akeley African Hall of the American Museum of Natural History. (Times Wide World Photos.)



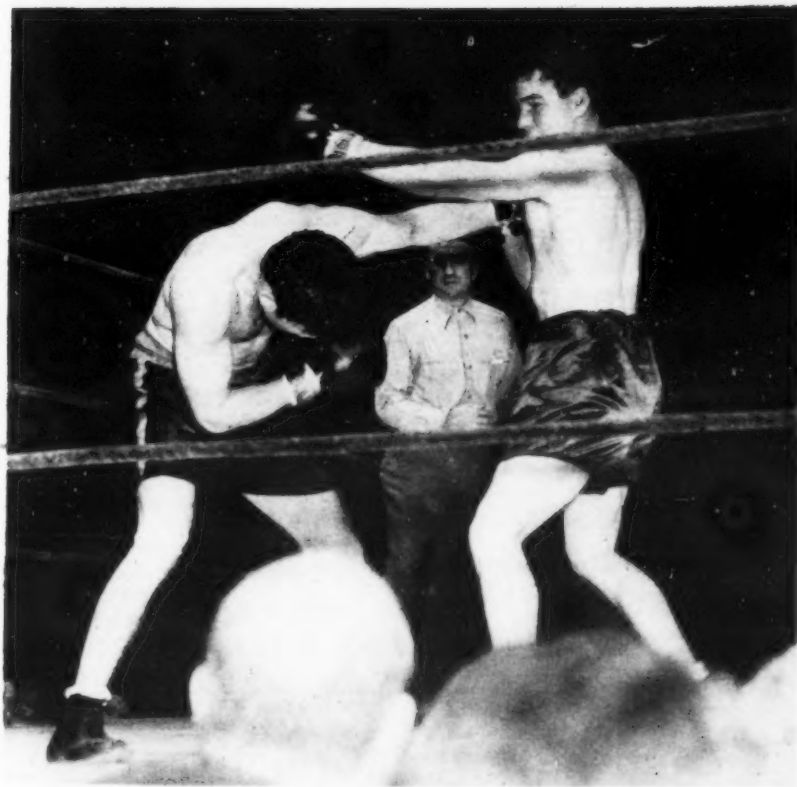
A CLOSE-UP A MILE ABOVE THE EARTH: AN ARMY PURSUIT PLANE

Photographed as Though From Its Own Wing in Flight Over Selfridge Field in Michigan.
(Times Wide World Photos.)



THE CHALLENGER RECOVERS FROM A SLIP IN THE FIFTEENTH ROUND: JIMMY McLARNIN

Rising After Dropping to One Knee in Missing a Right Swing.
(Times Wide World Photos.)



IN ACTION FOR THE WELTERWEIGHT CHAMPIONSHIP OF THE WORLD:

JIMMY McLARNIN,
Who Received the Decision at the End of the Fifteen-Round Bout in the Madison Square Garden Bowl, Missing With His Left and Enabling Barney Ross of Chicago, the Defender, to Land a Left Jab Under the Chin.
(Times Wide World Photos.)

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Eves. 8:40, 50c to \$2.50. MATINEES WEDNESDAY and SATURDAY, 50c to \$2

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the prettiest dancing
girls in town

SALUTA.

A New Musical Comedy
with MILTON BERLE
IMPERIAL W. 45th St. Eves. 8:40 | SEATS 4
Mts. Wed. & Sat. 2:40 | Weeks Ahead

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A NEW MUSICAL PLAY . . . PRODUCTION CONCEIVED AND DIRECTED BY
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"THE GREAT WALTZ"

BOOK BY MOSS HART . . . MUSIC BY JOHANN STRAUSS
Seats on Sale 8 Weeks in Advance The Centre Theatre, 49th & 6th Ave. Eves. at 8:30, 55c-\$3.30
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HUSTON in "DODSWORTH"

Dramatized by SIDNEY HOWARD

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Evenings 8:40. Matinees Wed. & Sat., 2:30

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—by two great stars in
the amazing love story
inspired by the greatest
human document of
the century! . . .

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CHARLES ROYER . LORETTA YOUNG
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Moselle, Hungarian and
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IF YOU WOULD BE UP
TO THE MINUTE
WITH THE LATEST NEWS
OF THE THEATRE WORLD

In Broadway's New Plays



SYBIL THORNDIKE AND
VIOLA KEATS
in a Scene From "The Distaff
Side," at the Booth Theatre.
(Vandamm.)



THELMA
WHITE
in the Musical
Comedy,
"Saluta,"
at the
Imperial
Theatre.
(DeMirjian.)



PAULINE MOORE
in the Voodoo Play, "Dance With
Your Gods," Coming to the Mans-
field Theatre Next Week.
(DeMirjian.)



GUY
ROBERTSON
AND
MARION
CLAIRE
as They Appear
in the
Operetta,
"The Great
Waltz,"
at the Center
Theatre.
(Vandamm.)

Prizewinners in the Amateur Photographic Competition



DUET AT DAWN.
Submitted by Mrs. L. J. Rowley of Pasadena, Calif.
(Second Prize, \$10.)



LUNCHTIME FOR A PET TURTLE.
Offered by Cherie French of Seattle, Wash.
(First Prize, \$15.)



At Left—
AN ALERT TERRIER.
From George L. Myers of Lincoln, Neb.
(Cash Award, \$3.)

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



YOSEMITE FALLS.
Photograph From Wallace Rasmussen of Enumclaw, Wash.
(Cash Award, \$3.)

YACHT RACES Reported Thoroughly

The dramatic races between the Rainbow and the Endeavour are reported in The New York Times by a corps of writers headed by its yachting editor, James Robbins. The exciting moments and colorful highlights of each race in this fight for the America's Cup are vividly described by Russell Owen. The races as seen through English eyes are presented in articles written for The Times, London, by its yachting editor, Scott Hughes.

READ THE SPORTS PAGES OF

The New York Times

How I Improved My Memory In One Evening

The Amazing Experience of Victor Jones

"Of course, I place you! Mr. Addison Sims of Seattle.

"If I remember correctly—and I do remember correctly—Mr. Burroughs, the lumberman, introduced me to you at the luncheon of the Seattle Rotary Club three years ago in May. This is a pleasure indeed! I haven't laid eyes on you since that day. How is the grain business? How did that merger work out?"

The assurance of this speaker—in the crowded corridor of the St. Regis—compelled me to look at him, though it is not my habit to "listen in" even in a hotel lobby.

"He is David M. Roth, the most famous memory expert in the United States," said my friend Kennedy, answering my question before I could get it out. "He will show you a lot more wonderful things than that, before the evening is over."

And he did.

As we went into the banquet room the toastmaster was introducing a long line of the guests to Mr. Roth. I got in line and when it came my turn, Mr. Roth asked, "What are your initials, Mr. Jones, and your business connection and telephone number?" Why he asked this, I learned later, when he picked out from the crowd the 60 men he had met two hours before and called each by name without a mistake. What is more, he named each man's business and telephone number.

I won't tell you all the other amazing things this man did except to tell how he called back, without a minute's hesitation, long lists of numbers, bank clearings, prices, parcel post rates and anything else the guests gave him in rapid order.

When I met Mr. Roth—which you may be sure I did the first chance I got—he rather bowled me over by saying, in his quiet, modest way:

"There is nothing miraculous about my remembering anything I want to remember, whether it be names, faces, figures, facts, or something I have read.

"You can do this as easily as I do. Anyone with an average mind can learn quickly to do exactly the same things which seem so miraculous when I do them.

"My own memory," continued Mr. Roth, "was originally very faulty. Yes it was—a really poor memory. On meeting a man I would lose his name in thirty seconds, while now there are probably 10,000 men and women in the United States, many of whom I have met but once,

whose names I can call instantly on meeting them."

"That is all right for you, Mr. Roth," I interrupted, "you have given years to it. But how about me?"

"Mr. Jones," he replied, "I can teach you the secret of a good memory in one evening. This is not a guess, because I have done it with thousands of pupils. In the first of seven simple lessons which I have prepared for home study, I show you the basic principle of my whole system and you will find it—not hard work as you might fear—but just like playing a fascinating game. I will prove it to you."

He didn't have to. His Course did; I got it the next day from his publishers.

When I tackled the first lesson, I suppose I was the most surprised man in forty-eight States to find that I had learned—in about one hour—how to remember a list of one hundred words so that I could call them off forward and backward without a single mistake.

That lesson stuck. So did the other six.

Read this letter from one of the most famous trial lawyers in New York:

"May I take occasion to state that I regard your service in giving this system to the world as a public benefaction. The wonderful simplicity of the method, and the ease with which its principles may be acquired, especially appeal to me. I may add that I already had occasion to test the effectiveness of the first two lessons in the preparation for trial of an important action in which I am about to engage."

This man didn't put it a bit too strong.

The Roth Course is priceless! I can count on my memory now. I can call the name of any man I have met before—and I keep getting better. I can remember any figure I wish to remember. Telephone numbers come to mind instantly, once I have filed them by this easy method.

The old fear of forgetting has vanished. I used to be "scared stiff" on my feet—because I wasn't sure. I couldn't remember what I wanted to say.

Now I am sure of myself, confident, and "easy as an old shoe" when I get on my feet at the club, at a banquet, in a business meeting, or in any social gathering.

The most enjoyable part of it all is that I am now a good conversationalist—and I used to be as silent as a sphinx when I got into a crowd of people who knew things.

Now I can call up like a flash of lightning most any fact I want right at the instant I need it most. I used to think a "hair trigger" memory belonged only to the prodigy and genius. Now I see that every one of us has that kind of a memory if he knows how to make it work.

I tell you it is a wonderful thing, after groping around in the dark for so many years to be able to switch the big searchlight on your mind and see instantly everything you want to remember.

This Roth Course will do wonders in your office. Since ours took it up you never hear anyone say "I guess" or "I think it was about so much" or "I forget that right now" or "I can't remember" or "I must look up his name." Now they are right there with the answer—like a shot.

Here is just a bit from a letter of a well-known sales manager up in Montreal:

"Here is the whole thing in a nutshell: Mr. Roth has a most remarkable Memory Course. It is simple, and easy as falling off a log. Anyone—I don't care who he is—can improve his Memory 100% in a week and 1,000% in six months."

My advice to you is don't wait another minute. Send for Mr. Roth's amazing course and see what a wonderful memory you have got. Your dividends in increased power will be enormous.

VICTOR JONES.

Send No Money

So confident are the publishers of the Roth Memory Course that you will be amazed to see how easy it is to double, yes triple your memory power in a few short hours, that they are willing to send the course on this liberal approved offer:

Don't send any money; merely mail the coupon. When the complete course is handed to you, pay the postman only \$1.95, plus few cents postage charges. But if you are not entirely satisfied, send it back any time within five days and your \$1.95 will be refunded in full.

We believe you will be as pleased as are the thousands of other men and women who have used the course. You take no risk and you have everything to gain, so mail coupon now before this "5-day approval" offer is withdrawn. Walter J. Black, Inc., Dept. 189, 2 Park Ave., New York.

5-DAY APPROVAL COUPON

WALTER J. BLACK, INC.,
Dept. 189, 2 Park Ave., New York, N. Y.

Please send me, in a plain container, the Roth Memory Course of seven lessons. When course is delivered to me, I will pay the postman only \$1.95, plus few cents postage charges. If I care to, I may remail the course to you within five days, and you agree to refund my \$1.95 at once.

Name.....

Address.....

☐ Check here if enclosing \$1.95 WITH this coupon, thus saving postage charges. Same refund privilege applies, of course.